THE MACHINE (James, 2013)

Production - Genre



Working in Film

Director Caradog W. James and producer John Giwa-Amu of the £1m low budget sci-fi hit, The Machine, starring Toby Stephens and Caity Lotz, talk about different aspects of the production, distribution and exhibition of their film.

Questions and tasks have been created to guide students through the five main sections of the filmed interview. The interview can alternatively be played complete (approximately 45 minutes).

Task 1

From their experience, director Caradog W. James and producer John Giwa-Amu seem to suggest that even for an independent, low-budget film, genre is important.

As you watch this extract, make notes and then discuss the following in pairs:

- Explain why the film-makers think that a low budget independent film should be a genre film?
- Why do you think genres are important (a) to the film industry (b) to film-makers and (c) to audiences?
- Do you think genres are more important to the film industry than audiences?
- Why do you think audiences are more likely to watch a genre film (like sci-fi)?